



the boat the world sails



International 470 Class Association
Website & Social Media Advertising



The International 470 Class Association website is focused on a constant partnership and commercial service to the 470 Class and its suppliers around the world.

Over the coming months we will be introducing a refreshed 470.org website, focused on mobile use and needs with an updated advertising system, which automates the process of offering advertising space, booking ads and advert rotation. The advertising system will rotate adverts and record impressions/clicks to monitor the success of individual campaigns and banners. It will also offer the scope to add rules, for example restricting certain companies' adverts to specific events.

Please find below a range of advertising opportunities, which are offered at preferential rates. We hope that through our partnership the 470 Class can better showcase your products and services.

Should you like to advertise on the 470 Website, please contact Konstantinos Tsigkaras on: media@470.org

30/11/2019 - 30/11/2021



- 230K SESSIONS
- 530K TOTAL VIEWS
- 127K UNIQUE USERS
- 199 COUNTRIES

TOP COUNTRY VIEWS



20,517



11,353



8,615



7,858



7,552



7,099



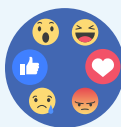
6,825



6.4M
Reach



41,882
Likes



276K Post Reactions
236K Likes,
22,405 Shares,
12,793 Comments



44,144
Followers



24,6K
Followers



6,46K
Followers



1,96K
Subscribers

563K
Video Views



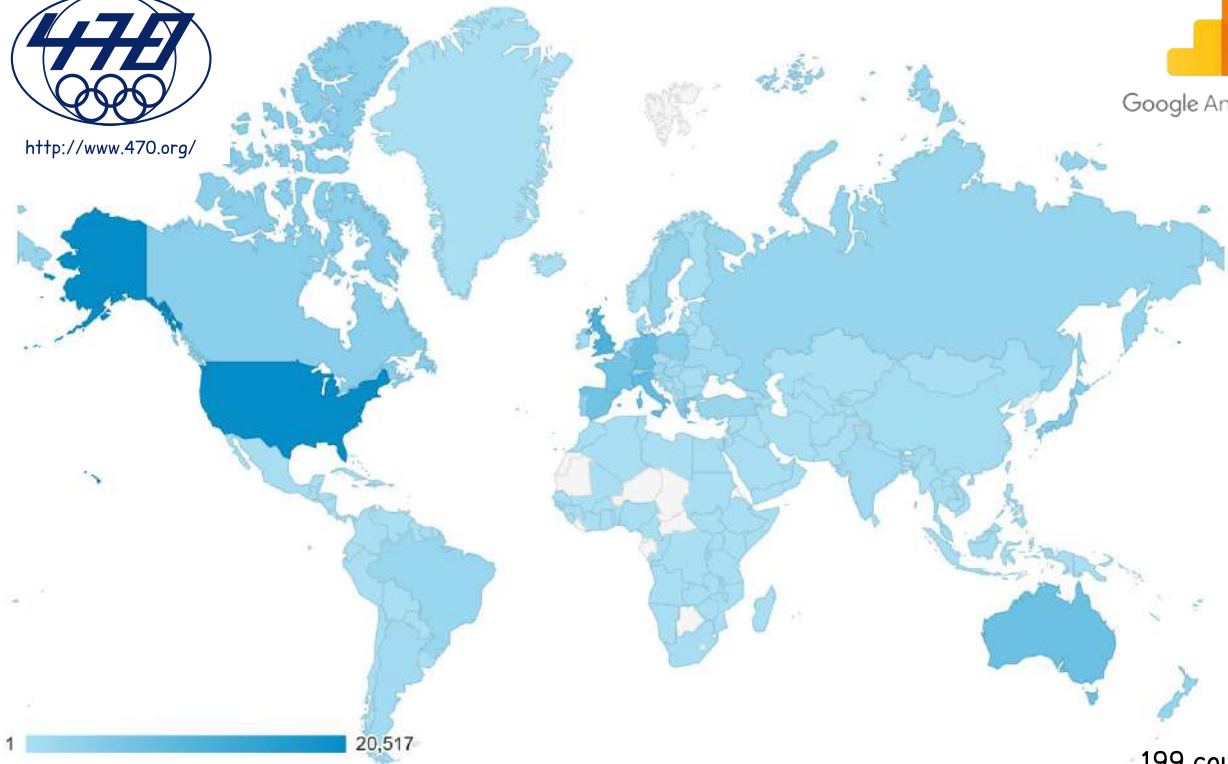
<http://www.470.org/>



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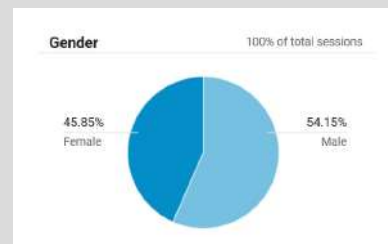
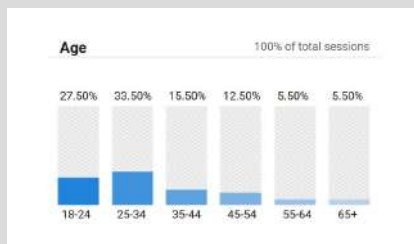


Google Analytics

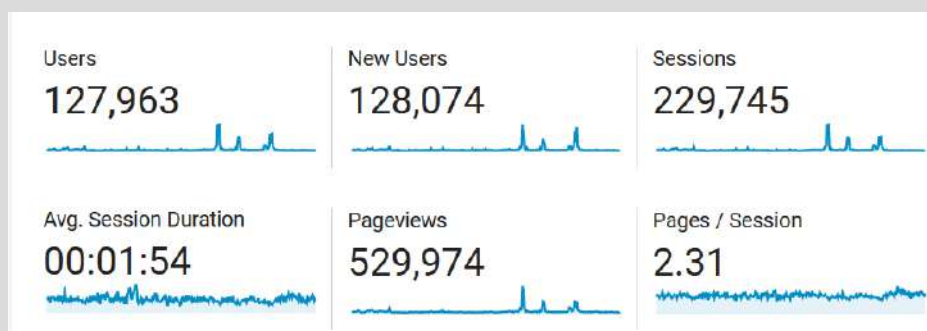


199 countries

Demographics



Users/Sessions

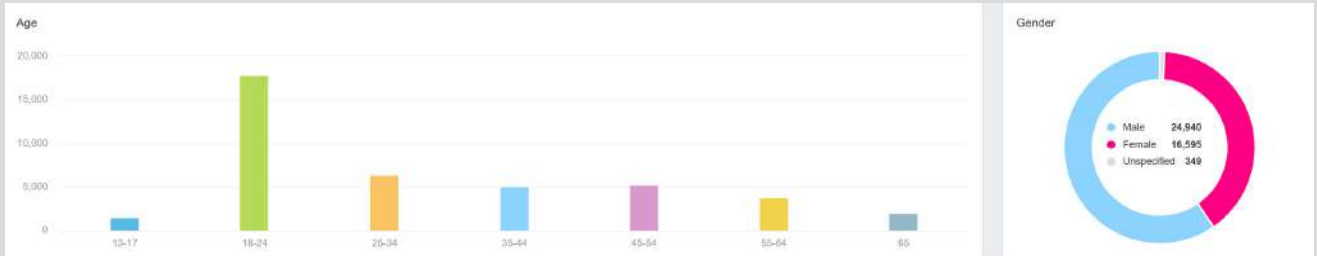




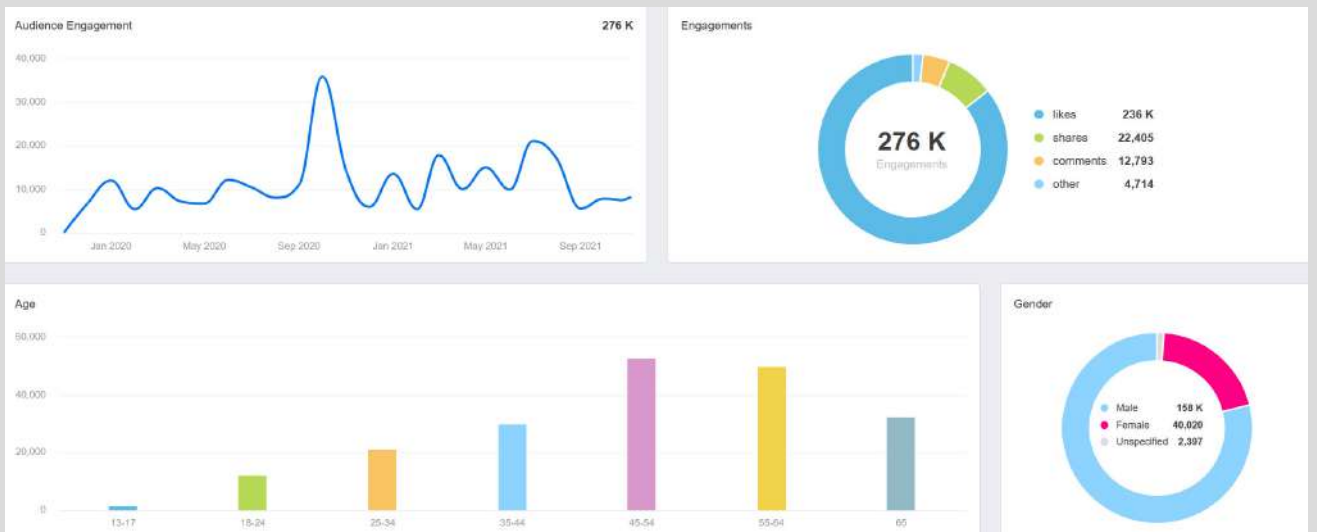
Likes / Age / Gender

Total Likes

41,882



Engagement



Total Reach



470 Olympic Sailing

@470olympicsailing

24,685

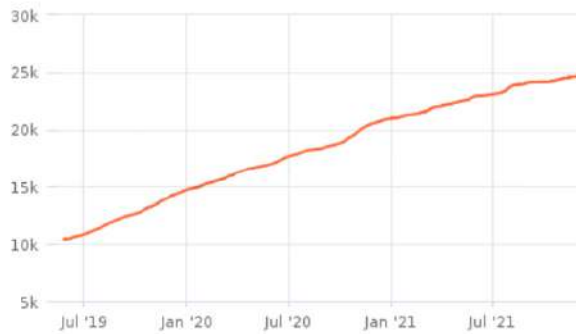
Followers

3.45% Good

Engagement Rate

Follower Growth

+1,375 followers last 4 weeks 0.9075%



470olympicsailing

Επεξεργασία προφίλ

786 δημοσιεύσεις

24.6k ακόλουθοι

Ακολουθείτε 1,478 χρήστες

470 Olympic Sailing

...Youth to Olympics and beyond... #470class #470sailing #470life 🇦🇺
www.470.org



2021 MAST...



TOKYO 2020



2021 EAST ...



2021 470 EC



2021 470 WC



470 Book

ΔΗΜΟΣΙΕΥΣΕΙΣ

ΒΙΝΤΕΟ

ΑΠΟΘΗΚΕΥΜΕΝΑ

ΜΕ ΕΤΙΚΕΤΑ



BANNER TYPE	DIMENSIONS px	COST/YEAR
Billboard + Rectangle	600x250	€ 750
Rectangle	300x250	€ 500
Footer	970x150	€ 400

Facebook/Instagram Ads	€ 600 for 6 ads per 3 months
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Banner positions as they appear on screenshots are indicative and may slightly change depending on the content of the page.

Banners or special advertising actions (i.e. on 470 class Social Media) not included in the above table may only be hosted on the site after prior arrangement.

Special promotional actions are not exclusive to the advertiser.

The above prices do not include any production costs.

For expandable banners and especially rich media banners, there is an additional 20% charge.

The Promotional Order will display the full details of the company for pricing (Name, Profession, Address, Telephone, Fax, VAT), promotional program details, payment terms and conditions.

The developer should be informed about the site's cancellation policy before and after the start of the campaign. In cases of sponsorship, the cancellation terms will be agreed in advance by sending an appropriate proposal.



<http://www.470.org/>



Billboard
300x125

LATEST NEWS

4 Dec 2021

RODRIGO LINK / ANA BARBACHAN WIN 2021 470 SOUTH AMERICAN CHAMPIONSHIP

[read more >](#)

4 Dec 2021

RODRIGO LINK / ANA BARBACHAN WIN 2021 470 SOUTH AMERICAN CHAMPIONSHIP

3 Dec 2021

OLYMPIC CHAMPIONS HANNAH MILLS AND ELLIOT MCINTYRE NAMED FEMALE Rolex WINDY IN RAIN FOR THE YEAR

1 Dec 2021

53RD FRENCH OLYMPIC WEEK NOR IS PUBLISHED

28 Nov 2021

EXTRAORDINARY GENERAL ASSEMBLY MEETING 19 DECEMBER 2021

SOCIAL NETWORKS

f FACEBOOK

#470SAILING

470 Olympic Sailing

42,040 likes

[Like Page](#) [Share](#)

470 Olympic Sailing

2 hours ago

RODRIGO LINK / ANA BARBACHAN / WIN 2021 470 SOUTH AMERICAN CHAMPIONSHIP

The 470 Class South American Championship concluded on Friday December 3rd in Porto Alegre, Brazil.

470 CHAMPIONSHIPS

> 2020

> 2021

> 2022

05 Nov 2021

World Championship

Portugal

11 Jul 2021

Junior World Championship

Italy

30 Apr 2021

Oden European Championship

Vilamoura Portugal

24 Jul 2021

Junior European Championship

Fornia Italy

03 Aug 2021

Master's Cup

Anguilla Sabazia Italy

Rectangle
300x250

LATEST RESULTS

23 Nov 2021 2021 470 Japan National Championship - 470

POS	NATION	NAME / CREW	PTS
1	JPN	Keiju Okada / Miho Yoshioka	20
2	JPN	Sosaku Koizumi / Kotaro Matsuo	25
3	JPN	Daichi Takayama / Fuyuka Morita	26
4	JPN	Naki Ichino / Momona Fukuda	28
5	JPN	Ai Yoshida / Naoya Kimura	37
6	JPN	Misaki Tanaka / Sara Nagamatsu	55
7	JPN	Ryutaro Kawai / Taro Nakazawa	60
8	JPN	Kenji Konishi / Koki Arita	92
9	JPN	Rintaro Koyanagi / Kenji Kubota	94
10	JPN	Kazuki Miyamae / Kimihiko Imamura	105

14 Nov 2021 30th Athens International Sailing Week - CDE - 470

01 Nov 2021 2021 Grand Prix de l'Armateur / Elie National Championship - 470

470 EVENTS

UPCOMING EVENTS

FEATURED EVENTS

04 Dec 2021

XXI SEMANA OLIMPICA CANARIA DE VELA 2021

Real Club Nautico de Gran Canaria

04 Dec - 08 Dec

05 Dec 2021

IWR

31st Imperia Winter Regatta

Yacht Club Imperia

05 Dec - 08 Dec

13 Dec 2021

4th Portugal Grand Prix Round 1

Vilamoura Sailing

10 Dec - 17 Dec

18 Dec 2021

2021 Palamos Christmas Race

Club de Vela Palamos

18 Dec - 22 Dec

13 Jan 2022

Sail Melbourne 2022

Royal Brighton Yacht Club

13 Jan - 17 Jan

WORLD RANKINGS

470 W		470 M	
1	GER	Hannah Mills / Elliott McIntyre	595
2	FRA	Camille Lecointre / Aïsoise Rétornaz	583
3	ESP	Silvia Mas Depares / Patricia Carreiro Reina	502
4	POL	Agnieszka Skrzypulec / Jolanta Oger	489
5	SUI	Linda Fahmi / Maja Siengethaler	451
6	NED	Afrodite Zegers / Lobke Berkhout	407
7	GER	Luise Wanser / Anastasiya Winkel	403
8	ITA	Elena Berta / Bianca Canuso	384
9	USA	Nicole Barnes / Lara Dallman-Weiss	351
10	ISR	Noa Bar-Am / Shahar Tibi	235

BEYOND THE 470

20 Nov 2021

9RD PLACE FOR CHATEAU / MIDW IN THE TRANSAT JACQUES VABRE 2021

[read more](#)

04 Sep 2021

JÖ ALÉN CLAIMS SILVER AT MOTH WORLD CHAMPS

[read more](#)

01 Sep 2021

FOUR 470 OLYMPIC SAILORS IN THE WINNING TEAM OF 2021 MELGES-32 WORLD CHAMPIONSHIP

[read more](#)



Footer 970x150